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HomeDeliveryLink Promotes Brian Higgins to Director of Operations, Northeast

SAN JUAN CAPISTRANO, Calif. (October 27, 2009) – HomeDeliveryLink (HDL), one of the nation’s most reliable and efficient home furnishing delivery providers, announced today the promotion of Brian Higgins to Director of Operations of the company’s Northeast region.

Previously an Account Manager for the Company’s “Macy’s” operation in Edison, New Jersey, Higgins managed deliveries for the retailer’s largest single home delivery operation in the country. In his new role, Higgins is responsible for managing all HDL accounts and operations in more than 15 states in the Northeast. Accounts include Macy’s operations in New Jersey, Baltimore and Boston. Higgins will also manage delivery operations for Sears in Rochester, New York. In addition to supervising HDL account managers and assistant account managers, Higgins will oversee a network of delivery owner operators across the region.

After working more than 24 years in retail and distributor operations management, Higgins brings extensive expertise in warehouse and store operations to HDL clients. HDL Vice President of Business Development Rob Fleisher says Higgins’ attention to detail consistently advances the company’s delivery standards and performance. “Our business is only as good as our last delivery. Higgins has a solid record of motivating his operations teams to advance HDL’s reputation as a responsive, flexible, and committed home delivery and logistics partner,” says Fleisher.

Though his regions and responsibilities are expanding, Higgins says his focus remains the same. “Our unwavering dedication to achieving the highest performance metric scores and enhancing the customer experience is what continues to fuel HDL’s strong presence in the Northeast,” Higgins says.

About HomeDeliveryLink

HomeDeliveryLink provides reliable, flexible, and cost-effective home delivery solutions for the nation’s top home furnishing and appliance retailers. Based in Southern California, the company manages operations across the U.S. that enhance customer experience by making well-planned, on-time and professional deliveries each and every time. For more information, visit www.homedeliverylink.com.

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