

**HomeDeliveryLink Appoints David Heckmann to  
Director of Operations, Southwest Region**

SAN JUAN CAPISTRANO, Calif. (October 5, 2009) – HomeDeliveryLink (HDL), one of the nation’s most reliable and efficient home furnishing delivery providers, announced today the appointment of David Heckmann to director of operations for the company’s Southwest region. Heckmann brings more than 17 years experience in home and commercial delivery management to oversee operations for HDL clients across California, Arizona, Nevada, New Mexico, and Texas.

HDL President and CEO Bob Fleisher says the decision to bring Heckmann on board was an easy one. “David has a long list of accomplishments in delivery logistics management with some of the nation’s top performing retailers and third-party commercial enterprises,” says Fleisher. “His ability to exceed client expectations under extraordinary circumstances makes him an ideal choice for a business that’s measured solely by the success of our clients, and the satisfaction of our mutual delivery customers.”

Heckmann began his career managing third party logistics and home delivery operations, for world class companies such as Best Buy, Heilig Meyers and Circuit City. Following his tenure as an account manager with Merchants Home Delivery Service, Heckmann spent 14 years in moving & storage, and the logistics side of the Los Angeles entertainment industry with Burbank-based Western Studio Service/Academy Moving and Storage. Progressing from Director of Operations, to General Manager, to Vice President of Organizational Development; Heckmann played an integral role in managing \$12 million in annual billings and 1.7 million feet of storage space for the nation’s largest independent studio transfer and storage company.

Heckmann says his attraction to HDL lies in the company’s leader-focused, entrepreneurial spirit. “HDL’s company culture empowers employees to manage their accounts as if they are owners, making real time decisions to provide the most efficient and transparent link between our retail clients and delivery customers,” says Heckmann.

**About HomeDeliveryLink**

HomeDeliveryLink provides the logistics and home delivery solutions for the nation’s top home furnishing and appliance retailers. Based in Southern California, the company manages operations across the U.S. that enhances the customer experience by making by making well-planned, on-time and professional deliveries each and every time. For more information, visit

[www.homedeliverylink.com](http://www.homedeliverylink.com).

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